

# **AGREEMENT FOR THE PROMOTION OF COOPERATION IN MASS MEDIA AND CULTURE ACTIVITIES**

**Adopted Cameron Highlands, Malaysia on 17 December 1969**

The Governments of the Republic of Indonesia, Malaysia, the Republic of the Philippines the Republic of Singapore and the Kingdom Of Thailand:

BEING members of the Association of Southeast Asian Nations (hereinafter referred to as ASEAN).

RECOGNIZING, the aims and purposes of ASEAN as embodied in the ASEAN Declaration.

AND DESIRING to give effect to the decision of the Second Ministerial Meeting held in Jakarta in August, 1968.

AND DESIRING to promote and develop their relations in the fields of mass media and cultural activities.

HAVE AGREED AS FOLLOWS

## **ARTICLE 1**

The Contracting Parties shall promote mass media activities by:

- (a) Broadcasting regular programmes to reflect the aims, purposes and activities of ASEAN by the Radio and Television Services of each member country;
- (b) Organising film festivals;
- (c) Encouraging the exchange of film artistes and the undertaking of joint film productions; and
- (d) Organising seminars and other activities a mass media.

## **ARTICLE 2**

The Contracting Parties shall promote cultural cooperation by:

- (a) Exchanging artistes in the field of -visual and performing arts:
- (b) Undertaking Joint research n the arts and in literature.
- (c) Organizing seminars in the arts, literature, and related matters, and
- (d) Organizing cultural festivals

### **ARTICLE 3**

The Contracting Parties shall undertake to examine the possibility of exchanging experts, and of organizing seminars in Mass Media and cultural activities.

### **ARTICLE 4**

The Contracting Parties undertake to examine the possibility of establishing ASEAN cultural institutions in member countries for the purposes specified in the Preamble.

### **ARTICLE 5**

The Contracting Parties shall consult one another, whenever necessary, with a view to agreeing upon matters for the implementation of this Agreement.

### **ARTICLE 6**

This Agreement shall enter into force on the date of signature by all the member countries and shall remain in force until it is terminated by the decision of all the Foreign Ministers.

### **ARTICLE 7**

Accession to this Agreement shall take effect from the date on which the instrument of accession is deposited in the Ministry of Foreign Affairs, Malaysia, by any new member of ASEAN.

### **ARTICLE 8**

A Contracting Party may at any time give formal notice of its intention to withdraw from this agreement and such withdrawal shall take effect one year from the date of the notification Ministry of Foreign Affairs, Malaysia, which shall as soon as possible notify all the member countries.

DONE at Cameron Highlands, in a single copy in the English Language this seventeenth day of December, 1969.